

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. -20080710AER	
Licensee TWIN CITIES PUBLIC TELEVISION, INC.					
Call Sign KTCI-TV		Facility Id 68597		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
ST. PAUL		MN	RAMSEY		55101 -
Nielsen DMA MINNEAPOLIS-ST. PAUL		World Wide Web Home Page Address WWW.TPT.ORG		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	17				
<input checked="" type="checkbox"/> Digital	16				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input type="radio"/> Yes <input checked="" type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs 0	
Comments: DUE TO COMPLICATIONS RELATED TO OUR LIVE COVERAGE OF THE MINNESOTA STATE LEGISLATURE ON MAY 5, 7 AND 8, NO ON-AIR SPOTS WERE BROADCAST ON KTCI, WHILE ON MAY 13 (72 SECONDS) AND	

MAY 15 (108 SECONDS) WE RAN FEWER THAN THE REQUIRED 120 SECONDS. OVERALL, HOWEVER, WE SUBSTANTIALLY EXCEEDED THE REQUIRED ON-AIR EXPOSURE. THE LICENSEE HAS TAKEN STEPS TO ASSURE THAT IN THE FUTURE SPOTS ARE RUN AS REQUIRED EVEN WHEN LEGISLATIVE COVERAGE DOES NOT PROVIDE A NATURAL BREAK.

DURING PRIME TIME, WE RAN 49.8 MINUTES IN APRIL (VS. THE REQUIRED 7.5 MINUTES), WITH 73.0 MINUTES IN MAY AND 85.5 MINUTES IN JUNE (VS. THE REQUIRED 15.0 MINUTES PER MONTH.)

ACROSS ALL DAYPARTS, WE RAN 54.9 MINUTES IN APRIL, 76.1 MINUTES IN MAY, AND 95.0 MINUTES IN JUNE.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WE HAVE A SECTION OF OUR WEBSITE DEDICATED TO PROVIDING INFORMATION ON DTV: WWW.TPT.ORG/DTV. A LINK TO THIS INFORMATION IS PROMINENTLY FEATURED ON OUR HOMEPAGE AT WWW.TPT.ORG. DURING THIS QUARTER WE CONTINUED TO UPDATE THIS SECTION, ADDING A FEATURE FOR CONSUMER REVIEWS OF CONVERTER BOXES, SHORT VIDEOS IN SPANISH, HMONG, AND SOMALI, AND A "HELP YOUR NEIGHBOR" PAGE ENCOURAGING NON-PROFIT AND GOVERNMENTAL ORGANIZATIONS TO BECOME INVOLVED IN THE COMMUNICATION CAMPAIGN. WE ALSO HAVE AN E-NEWSLETTER WITH 50,000+ SUBSCRIBERS. INFORMATION ON DTV WAS INCLUDED IN ALL 6 ISSUES SENT DURING THIS QUARTER.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements	
Comments: PRESENTED TRAINING SESSION FOR MINNESOTA BOARD ON AGING PERSONNEL.	
<input type="checkbox"/> Community Events	
Comments:	
<input checked="" type="checkbox"/> Other (describe)	
Comments: WE PUBLISH A VIEWERS' GUIDE MAILED TO 80,000 HOUSEHOLDS. THE APRIL/MAY AND JUNE ISSUES EACH CONTAINED INFORMATION ON DTV, WITH A FEATURED "PRESIDENT'S MESSAGE" IN THE JUNE EDITION. DURING THIS QUARTER WE AGAIN CONVENED A GROUP OF GOVERNMENTAL AGENCIES AND NON-PROFIT ORGANIZATIONS TO FURTHER PLANS FOR A "HELP YOUR NEIGHBOR" CAMPAIGN FOCUSING ON VULNERABLE POPULATIONS. "HELP YOUR NEIGHBOR" SPOTS ARE NOW RUNNING ON-AIR AND A RELATED WEBSITE HAS BEEN CREATED (WWW.TPT.ORG/DTVHELP). PSAS IN SPANISH, HMONG, AND	

SOMALI HAVE ALSO BEEN PRODUCED AS PART OF THIS EFFORT AND WILL BEGIN AIRING IN THE NEXT QUARTER.

WE PRODUCED A 15-MINUTE TRAINING VIDEO WHICH IS ONLINE (WWW.TPT.ORG/DTVHELP) AND IS BEING DISTRIBUTED ON DVD THROUGH MULTIPLE ORGANIZATIONS IN THE COMMUNITY. WE ARE NOW PRODUCING 5-MINUTE VERSIONS IN SPANISH, HMONG, AND SOMALI FOR DISTRIBUTION NEXT QUARTER.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VICE PRESIDENT, MARKETING AND COMMUNICATIONS
Signature STEPHEN M. USERY	Date (mm/dd/yyyy) 07/10/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

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Account number: 161924

Description: KTCI 2ND QUARTER ACTIVITY REPORT
Application Reference Number: 20080710AER
Successfully filed at Jul 10 2008 11:57AM

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